

Washington Post to publish a 'weekend' section

Washington Post will publish each Friday a tabloid section called "Weekend," beginning with the edition of September 30.

"The intention of 'Weekend,' " explained Assistant Managing Editor Mary Lou Beatty, who heads the section, "is to help people have fun by proposing original and interesting things to do on weekends and to help them get the most from their dollar."

The backbone of the new section will be the kind of where-to information that appears regularly on the current Calendar page published each Friday in The Post's Style section. Other weekend recreational material now appearing in the paper will be combined with new features to be introduced in the section.

Calendar's traditional listings of activities in art, theatre, movies, music, museums and nightlife will be explored in greater depth in "Weekend," and an occasional event of special importance will be lifted from the Calendar format, fleshed out with additional facts, and spotlighted as the lead article of the section.

"Weekend" aims to attract active types and the homebody. For example, the section will publish under a heading called *Saturday's Child* information on excursions and other diversions for youngsters, while material under *Weekend At Home* will be directed to less active types who might wish information on planting a garden.

Weekend Getaways will offer information on activities such as walking tours of the city and day trips to the country, while *Sports* and *Leisure* will continue covering recreational and sports activities that average citizens might pursue.

The special features which direct readers to places of interest outside the home will include as part of their coverage an occasional recommendation of noteworthy eating places encountered along the route—from country inns to the above-average fast food shops.

The homebody will find information on records, reading material, radio and stereo in an *Armchair Weekend* popular feature. And *Best of the Weekend*, aimed at the person who never plans ahead, will offer the cream of what's happening in the Washington area from Friday night to midnight each Sunday.

The staff-produced "Weekend" section will accommodate the written contributions of readers in a column called *Feedback*, which is designed as a forum for dialogue among readers who wish to share their weekend adventures.